

Grant Katanick

AI agents, web apps and automation | I make hard tech easy to use

Phoenix, AZ | grantkatanick.com/contact | linkedin.com/in/grantkatanick | grantkatanick.com

SUMMARY

AI builder who ships. I build AI agents, web apps and automation. I founded Katanick Creative Solutions, where I own each client job from scoping to launch and handoff. For three years at MESCIUS, I owned digital marketing for ComponentOne and Wijmo, .NET and JavaScript UI component libraries. That work taught me how developers decide what to trust. My rule for AI work: write the rule down, then make a test enforce it.

SELECTED PROJECTS

- **AI podcast production workflow.** I oversaw packaging for 82 episodes across 3 shows since June 2026. It makes titles and thumbnails, with a human check at each step.
- **AI video system.** It turns a script into a finished, narrated video with 3D animated scenes. Each correction I give becomes an automated check.
- **Website audit reports.** An automated accessibility and link-preview audit, sold as a product.
- **ShareCheck.** A live link-preview checker. It is open source, with tests and CI.
- **CodeClinic.** A MESCIUS live-streaming program I co-created: developer.mescius.com/codeclinic

EXPERIENCE

Founder | *Katanick Creative Solutions LLC, Phoenix, AZ*

April 2025 - Present

- Run a web and AI consultancy. I own each client job from scoping to launch and handoff.
- Build AI agents, automation and web apps for clients and for my own products.
- Built an AI podcast workflow that ran in production for a client, with a review gate and a written record of its failure modes.
- Train client teams to run what I build, with guides and live handoff sessions.

Product Marketing Specialist | *MESCIUS USA, Inc. (remote)*

June 2022 - May 2025

- Owned digital marketing for ComponentOne and Wijmo, a multimillion-dollar portfolio of .NET and JavaScript UI component libraries.
- Drove three of the company's strongest license-sales years since the pandemic. This included back-to-back top-five sales years for both products.
- Co-created CodeClinic, the company's first live-streaming program. I ran the backend and drove all the work, including graphics and production. It grew from zero to 200+ unique signups and 4,000+ views in its first year.
- Managed the largest section of the corporate website (370+ pages). I led a full microsite rebrand in 2023 and a content refresh in 2024-2025.
- Rebuilt onboarding for both products: email sequences, videos and site content.
- Rebuilt the Wijmo FlexGrid product page with a live demo above the fold, after heatmap data showed most visitors never scrolled past the first screen.
- Kept technical messaging accurate between product, engineering and marketing teams.

- Rebuilt client websites as responsive, user-friendly sites.
- Ran several client projects at once under agile practice, against hard deadlines.
- Coached coworkers and clients on the agency web stack. Earned repeated commendations for turnaround speed.

SKILLS

- **AI and automation:** AI coding agents, agent workflows, Model Context Protocol (MCP), prompt and context design, automated checks and tests.
- **Web development:** JavaScript, HTML, CSS, Python, SQL, REST APIs, Git, WordPress, site speed and security.
- **Developer marketing:** product launches, SEO, content strategy, email, live streaming and video, documentation at scale.
- **Delivery:** agile project management (formally trained), scoping, client training and handoff.

EDUCATION & CERTIFICATIONS

Kent State University, Kent, OH. B.S. in Digital Sciences, Concentration in Digital Systems Management.

AI Coder: Complete Claude Code & Coding Agents Course, Udemy, May 2026.