

Product Comparison

#	Product Title	Product URL	Product's Main Purpose	Pros	Cons	Difference
0	Sample name	Sample URL	What is the main purpose of this product?	What does this product do really well?	What are the product faults or areas of needed improvement?	How is your product different?
1	One Football	iOS app	To follow your favorite soccer teams	Lots of data access, quality articles, useful tabs, and simple design.	Inability to interact with other soccer fans, poor overall design (lacking key features), confusing features	I will have comment sections on each article, better design for features like the transfer feature and more stats, all while keeping a simple, yet powerful design
2	ESPN	espn.com	To follow your favorite sports teams	Many different sports (and esports), exclusive content, live streaming, highlights, articles, and lots of statistical data	Inability to interact with other soccer fans, expensive streaming package, confusing algorithms	I will have a comment section, potentially streaming, better soccer videos, better live views
3	Reddit	reddit.com	To connect communities via social media	Comment section, community platform, helpful filters, ability to upvote/downvote comments and post	Inability to interact with other fans live, ie during game time	I will have a live comment section for each game
4	Twitch	twitch.tv	To live stream videogames	Live chat, social interaction, FIFA live streams, ability to use chat on other pages ie. soccer live streams	Inability to have structured live comment sections, focus on live streaming, confusing replay feature, not focused on actual sports (mostly e-sports)	I will have permanent comments along with a structured live comment section, simple replay features available post match, focus on soccer.
5	Manchester United app	iOS app	To follow your favorite soccer team	Interactive view for gametime, first hand team information, helpful notifications	Inability to interact with other soccer fans, poor and confusing design, only one team	I will have a comment section, better display of data, many teams to choose from.
6	Premier League	premierleague.com	To follow your favorite soccer league	Simple design, team and league news, live scores, large stat database	Inability to interact with other soccer fans, overall poor design (too simple), missing key features, poor individual club interaction, confusing algorithms, only one league, confusing transfer section	I will have a comment section, better individual team focus, multiple leagues, better transfer section
7	Barstool Sports	barstoolsports.com	To get news and articles about various sports	Simple design, video and podcast options, ability to comment on articles	Too simple of a design, minimal soccer posts, niche fanbase, poor comment section design	I will have a simple, yet powerful design, focus on soccer (the most popular sport in the whole world), my comment section will be simple yet effective more like the reddit design
8	Youtube	youtube.com	To watch videos in a community environment	Live chat + permanent comments, community interactivity, highlights, press conferences, video match reactions, video uploads, player highlights, transfer news, tactic tutorials, etc.	Focus on videos, minimal cohabitation with other fanbases (on each video, not as an overall site), confusing algorithms, obnoxious advertisements	I will incorporate videos along with articles, game data sheets, and user forums, my comment sections will be on each game for both teams' fans to talk in a friendly way

9	Yahoo Sports	sports.yahoo.com	To follow your favorite sports teams	Scores from different sports, digestable articles, eye-catching pictures, neat, sleek design, "headlines" module, cool live match visuals, vast databases	Extremely niche in 2019 (very cool in 2005), no live comment sections, no soccer focus, confusing algorithms, few videos (in regards to soccer)	I will make the design intriguing to anyone, have live comment sections, focus on soccer
10	MUTV app	iOS app	To follow your favorite sports team via a tv channel esque app	Great commentary from club greats, full game rewatch, match recaps, highlights, documentarites, live press conference	Inability to interact with other soccer fans, poor design, confusing layout, bad video player, only one team	I will have a comment section, a better video player, and many teams to choose from